



BRAND GUIDELINES

RULES AND STANDARDS FOR USING THE
SUN PEAK METALS CORP. LOGO



Sun Peak Metals Corp. is exploring the district-scale Shire Project in the Tigray Region of northern Ethiopia. The Shire Project is comprised of four exploration licenses: Nefasit, Adi Dairo, Terer & Meli, and covers approximately 900 square kilometers in the prospective Arabian Nubian Shield. The licenses are in the same geological environment as both the Bisha Mine and the Asmara Projects to the north in Eritrea and Newmont's Project, also in northern Ethiopia, to the south. The Sun Peak team have worked together in East Africa for almost two decades and the Company's strategy is to apply exploration techniques that have worked successfully in the region before in significant discoveries, to build assets through major discoveries.

LOGO FONTS

MYRIAD PRO BLACK

ALL CAPS
100% HORIZONTAL SCALE
CUSTOM LETTER SPACED

MYRIAD PRO REGULAR

ALL CAPS
100% HORIZONTAL SCALE
CUSTOM LETTER SPACED



HELVETIC NEUE REGULAR

ALL CAPS
95% HORIZONTAL SCALE
CUSTOM LETTER SPACED

MYRIAD PRO BLACK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

MYRIAD PRO REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

HELVETICA NEUE REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

COLOURS

CMYK (with and without gradations)

Primary colour versions of the logo for use in any full colour print collateral (e.g. magazines or signage).

Colour version where gradients are possible and logo is sized above 1.5" (108px) wide.

Colour version where gradients are not possible or logo is sized between 1.5" and minimum 1" wide.



	C 5 M 30 Y 100 K 5		C 5 M 30 Y 100 K 5	C 2.5 M 20 Y 100 K 2.5		C 0 M 0 Y 0 K 77		C 0 M 0 Y 0 K 77	C 0 M 0 Y 0 K 50
--	-----------------------------	--	-----------------------------	---------------------------------	--	---------------------------	--	---------------------------	---------------------------

RGB

Colour version of the logo for use on screen (e.g. website)

	R 228 G 31 B 32		R 228 G 31 B 32	R 147 G 149 B 152		R 95 G 96 B 98		R 95 G 96 B 98	R 147 G 149 B 152
--	-----------------------	--	-----------------------	-------------------------	--	----------------------	--	----------------------	-------------------------

B/W OR GRAYSCALE

Versions of the logo for any single-colour print material (e.g., newspaper, internal forms).

Solid B/W version where preferred and/or gradients are not possible.

Grayscale version where preferred and/or gradients are possible.



COLOURS

REVERSED LOGO

If it becomes necessary to reverse the logo out of a dark photo or colour background, consideration should be given to ensure the logo stands out (e.g. sufficient size and contrast to the background).

The logo should be placed with the minimum clear space in mind.



A black drop shadow can be used but only if necessary.



USAGE

CLEAR SPACE

For the logo to appear as a clear piece of branding, there must be an area around it that remains clear of graphics, patterns and other type.

Please remember, this is a minimum and that the best course of action is to leave as much white space around the logo as possible.



'X' is the length from the top of the SUN PEAK lettering to the top of the logo icon

MINIMUM SIZE

The minimum logo size shown below should be observed to ensure accurate and legible reproduction.



Minimum logo size is 1" wide (print) and 72px wide (web)

UNACCEPTABLE USES

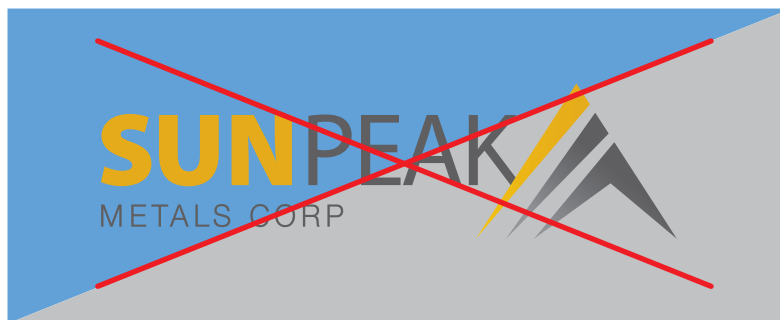
Do not change the logo by altering the width to height ratio or colours.



Do not alter the logo by re-arranging the logo components.



Do not use the full colour logo on coloured or solid backgrounds.





For further information regarding:

**RULES AND STANDARDS FOR USING THE
SUN PEAK METALS CORP. LOGO**

Please contact:

KAELI GATTENS

Vice President, Corporate Development

O: +1 778 945 3952

M: +1 778 558 2404

kgattens@sunpeakmetals.com